



Please be advised that effective January 1, 2010, the Student fee for the Prevention Research Incorporated (PRI) *PRIME For Life* workbook will increase from \$15 (currently) to \$20.

The Georgia Department of Driver Services (DDS) was officially notified on December 10, 2009 of PRI's intent to increase the cost of the *PRIME For Life* workbook fee by \$5.

In a December 10, 2009 letter to the Risk Reduction programs, Ray Daugherty, President of PRI writes,

“Thank you for the opportunity you have given us at Prevention Research Institute to partner with you to make a difference in the lives of Georgia residents. We appreciate your support and pledge to continue to provide you with the highest quality materials and services.

As part of that effort, we have increased the cost of the PRIME For Life workbook by \$5.00. Effective January 1, 2010, the workbook fee paid by participants will be \$20.00. This fee increase will cover inflation and other services we have provided without a fee increase since 1997. In addition to the actual workbook for participants, the fee provides funding for program revisions, evaluations, research reviews, continuing education conferences, master instructor support, instructor coaching, training costs, website and toll-free phone support, and shipping costs.”

[PRI Letter to Schools](#)

Additional information

The only fee that is increasing is the Student workbook fee. The cost of the Assessment Component remains \$82. The cost of the 20-hour Intervention Component remains \$190.

The DDS will be making necessary updates to the Student contracts to reflect the workbook fee increase. The updated contracts will be available, upon request, on January 1, 2010. Programs may request the revised

contracts on or after January 1, 2010 by emailing Mistie Odum at modum@dds.ga.gov.

Programs may continue to use their existing contracts by simply marking through the old fee, writing in the new fee, and initialing.

As a reminder, in accordance with Ga. Admin. Comp. Ch. 375-5-6-.26(4), all fees, including the workbook fee, should be paid by the Student prior to taking the Intervention Component.

Questions related to Student contracts can be directed to the DDS at 678-413-8745.

Questions related to the workbook fee increase may be directed to PRI at 800-922-9489.

Date: December 14, 2009